

GET RICHER BLUEPRINT

NGCASH & SALES 101



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What is NG Rewards?

NG Rewards is a tech company that developed the app that helps businesses increase customer loyalty.

Why was the app developed?

Businesses, both brick-and-mortar and online, should make better use of their marketing budget.

Instead of spending this budget with inefficient traditional marketing techniques and social media targeting, businesses should spend it directly with their customers.

CONNECT WITH US



@NGRewardsLLC



@NGRewardsLLC



@NGRewardsLLC

How does NGCash affect your life?

Today you go to stores and you spend your hard-earned money on things that don't pay you back. This includes food, clothes, and furniture.

Why not buy these same items and get paid for it?

That's what the NG Rewards app does.

For every purchase that you make through the NG Rewards app, you get paid **NGCash**.

Then you can use your NGCash balance to pay in full or partially in future purchases.

How does NGCash affect your life? (Pt. 2)

"I need to spend a lot to make a lot"

FALSE.

Make NGCash work for you.

Invite and share your username with your friends so you can earn more NGCash.

Every day your NGCash balance will be increasing because your friends will also be shopping with the NG Rewards app.

DOWNLOAD THE FREE APP



Available on the
App Store



GET IT ON

Google Play

**Username:
@NGRewardsLLC**

How to start earning NGCash?

We created the NG Rewards app to help people shop for things they love.

That's why the app is **free** to download.

After you download the app, follow these three (3) easy steps to start earning NGCash right now:

1. Sign up with Facebook or with your email
2. Create a Username that you can share with your friends
3. Add a credit/debit card to your profile to pay for things you need



How to earn commission too?

There are three (3) keys to earning NGCash.
You can:

- Do in-app shopping
- Invite friends
- **INVITE BUSINESSES**

Know any business owners in your neighborhood?

Invite them to join the NG Rewards app and earn up to 10% commission from all the sales they make in the app.

How to earn commission too? (Pt. 2)

To earn the most commission possible follow these steps:

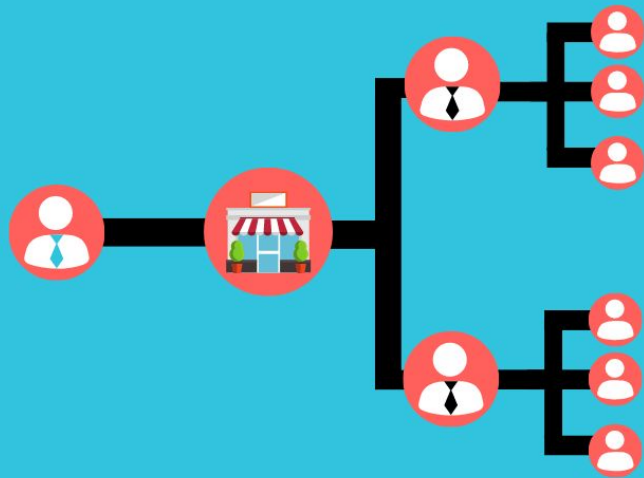
- Make sure merchant profile is always up to date
- Create special offers (i.e Happy Hour, Lunch specials, BOGO)
- Sign up and train merchant employees to invite every customer to join the NG Rewards app

These steps will ensure that the businesses you invite sell as much as possible.

The more they sell, the more you earn!



HOW TO EXPAND YOUR BUSINESS



THE KEY TO USING NG REWARDS SUCCESSFULLY:

MAKE LOYAL MEMBERS



Sign up business owner (B.O) as a member.



Sign up employees using B.O's username.



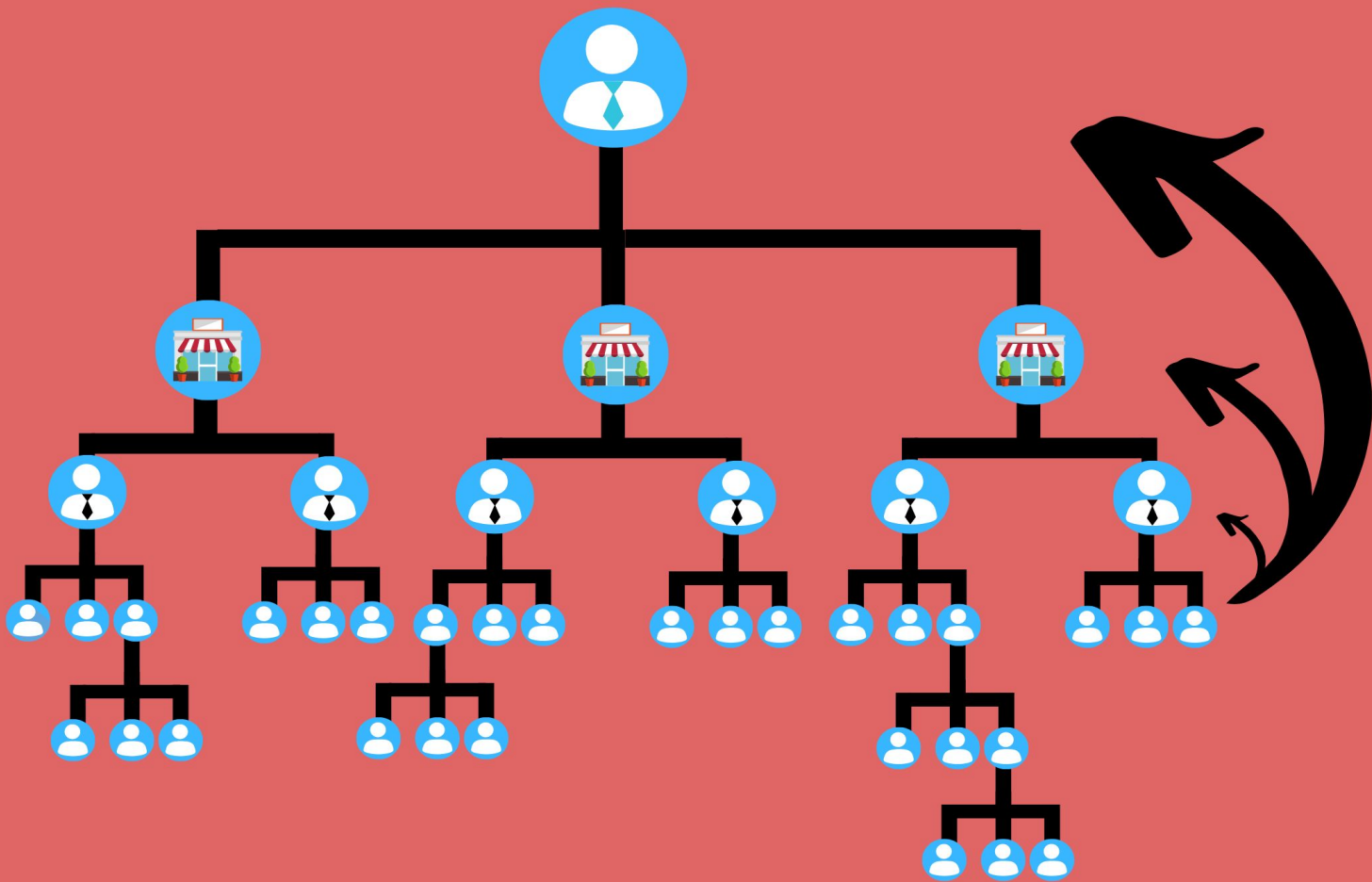
Sign up customers using employees' username.

How to start earning Commission?

After you create a member profile, follow these four (4) easy steps to start earning commission:

1. Watch the short videos in the Tutorials feature to learn about the NG Rewards system
2. Use the Invite feature to share your username with business owners you know through social media
3. Help your business owners set up a **FREE** NG Rewards merchant profile
4. Regularly check your Commissions feature to track your weekly earnings

How to start earning Commission? (Pt. 2)



- Get paid for the sales of your merchants to **ALL** members
- Earn NGCash from the purchases of your network

NOTE:

Anyone can earn weekly commission. But it does require training, discipline, and dedication.

NGCash will work for you only if you do.



What do business owners want?

Talk to 10 business owners and all 10 will tell you that the reason they started a business was to become financially independent.

So what do they need to become financially independent?

They need customers.

More importantly, **they need loyal customers.**

But not all business owners know how to acquire loyal customers.

Some run ads on TV & radio, hand out coupons, or pay to be seen on social media.



What do business owners want? (Pt. 2)

Business owners love the NG Rewards app because it's the **most efficient method** of receiving new and loyal customers.

The NG Rewards app pays customers to be loyal and to spread word-of-mouth marketing.

What's the trick to this success?

Investing in their current customers.

Their current customers already know their business and their products.

Reward a customer and you gain a new brand ambassador working for you.

It's that simple.

How to set up a Merchant profile?

After you create a merchant profile, follow these two (2) easy steps to start selling with the NG Rewards app:

1. Customize your merchant profile
2. Register your **FREE** Stripe account to receive payments in your bank account

With the NG Rewards app, you **don't** pay for the following:

- Monthly/Annual subscriptions
- Set up costs
- Credit card processing fees
- Hidden fees

How to set up a Merchant profile? (Pt. 2)

Know a business that sells items online?

1. Create a merchant account
2. Register your Stripe account to receive payments in your bank account
3. Upload the items you sell in the Items feature
4. Be notified every time a member places an order

Benefits of selling items in the NG Rewards app?

- Receive shipping discounts with UPS
- **No** listing fees
- **No** re-listing fees

How to approach a business?

Working in sales we have to understand what businesses are looking for.

They're in business to make money.

How do they make money? By making sales.

How do they make sales? By providing a good product to customers.

That's the mentality of a business owner. The other side of making a sale, is marketing their product.

That's where the NG Rewards app provides the answer.

How to approach a business? (Pt. 2)

Free methods of approaching a business:

1. Calling businesses
2. DM businesses on Instagram and LinkedIn
3. B2B visits

Whichever method you choose, always ask for referrals. Business owners know business owners. They know that helping each other out does not mean sacrificing their own sales.

That is the same model our app reflects.

How to approach a business? (Pt. 3)

Key phrases to use:

- **FREE** downloadable app (Android & iOS)
- **Receive new clients when you sign up**
- **Market your business efficiently to customers around your area**
- **NO monthly/annual fees**
- **NO more credit card processing fees**



Common questions about the app

This app sells itself, but because we are new in the market there will be some resistance.

For business owners, investing in new marketing methods can be seen as a risk. This should be expected. The most common questions you will receive are:

- How secure is this app?
 - NG Rewards processes payments through Stripe. All payment encryption is developed by Stripe. Stripe works with Amazon, Google, Microsoft, and Uber.

Common questions about the app (Pt. 2)

- **Why should I pay customers?**
 - **Pay your customers who know your business, not marketing companies that look to you as another sale**
- **Who else is doing this rewards program?**
 - **There are hundreds of rewards program in the app store, but none that are free and without membership fees.**
 - **No other loyalty program has integrated an efficient rewards program with a networking model.**

Common questions about the app (Pt. 3)

- What does NG Rewards gain from this app?
 - NG Rewards doesn't make a profit unless your business makes sales.
- Are there any contracts?
 - No contracts are involved. Businesses are free to stop using the NG Rewards app at any time.
- What will happen? Businesses will lose the loyal customers who shop with them because they earn NGCash.



Common questions about the app (Pt. 4)

- Do businesses require special equipment to work with the app?
 - No special POS or scanner is required. The app works on Apple and Android mobile devices.
- When do businesses get paid for payments made through the app?
 - When business register as a Merchant they will create a free Stripe account.
 - This Stripe account processes payments made to their business, and businesses can set up how often they want their money deposited into their bank accounts.

How does NG Rewards benefit?

Just like our sales team, NG Rewards receives commission from the sales of business to members through the app.



Commission that NG Rewards receives is **not** an added cost for businesses.

This commission is integrated in the reward percentage that Merchants want to reward members.

It is our mission to help businesses sell as much as possible.

Our job does not end with signing up businesses.

How does NG Rewards benefit?

Our job is to constantly bring business to our merchant associates.

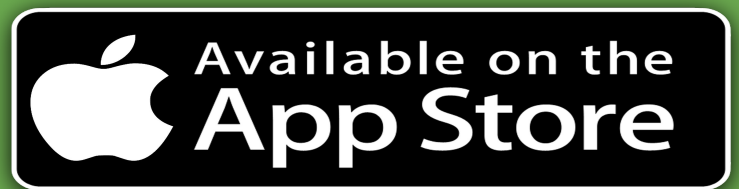
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How do we do this?

We provide incentives to our members to continue shopping, and providing different methods of earning NGCash.

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